

IAND Sponsorship Opportunities 2026-27



IAND
Indiana Academy of
Nutrition & Dietetics
an affiliate of the
eat right Academy of Nutrition and Dietetics

Connect with Indiana's Nutrition Professionals

IAND provides opportunities for organizations to connect with:

- Registered Dietitian Nutritionists and nutrition professionals across Indiana
- Dietetics students and emerging professionals
- Healthcare and foodservice professionals
- Community and public health partners
- Nutrition educators and researchers
- IAND members engaged in professional education, advocacy, and leadership

As an IAND sponsor, you can:

- Showcase your products and services
- Increase brand recognition across Indiana
- Support professional education and networking
- Invest in the future of the nutrition profession

Reach Indiana's Nutrition Leaders

Thank you for considering a sponsorship with the Indiana Academy of Nutrition & Dietetics (IAND). Your support helps advance nutrition professionals across Indiana through education, networking, and leadership opportunities.

Select Sponsorship Tier:

Silver Sponsor – \$1,500

Company Recognition

- Social media recognition prior to IAND's Annual Meeting*

Member Communications

- One dedicated email to IAND's Annual Meeting registrants*

Annual Meeting Benefits

- Standard exhibit booth placement
- Complimentary two-day registration for one representative
- Company logo included in Annual Meeting materials*

Gold Sponsor – \$2,500

Includes everything in the Silver Sponsor package, plus:

Company Recognition

- Company logo included in electronic marketing materials*

Member Communications

- One sponsored article in the IAND e-newsletter*

Leadership Engagement

- 30-minute IAND leadership briefing/connection opportunity with the IAND board

Annual Meeting Benefits

- Opportunity to sponsor a refreshment break or breakout session speaker
- Company literature distributed at registration*

Platinum Sponsor – \$5,000

Includes everything in the Gold Sponsor package, plus:

Company Recognition

- Social media recognition prior to IAND's Annual Meeting with a link to your website*
- Company logo featured on the IAND website homepage*

Member Communications

Visit our website at [EatRightIN.org](https://eatrightin.org). For more information please contact **IAND Sponsorship Chair**

iand.sponsorship@gmail.com



- One additional dedicated email to Annual Meeting registrants* (two total)

Annual Meeting Benefits

- Exclusive opportunity for lunch sponsorship (1 sponsor per lunch, 2 available), including remarks to attendees and a product or recipe spotlight
- Premium exhibit booth placement
- "Platinum Sponsor" designation for exhibit booth and attendee badges

Diamond Sponsor – \$7,500

Includes everything in the Platinum Sponsor package, plus:

Member Communications

- One dedicated email to all IAND members*

Annual Meeting Benefits

- Opportunity to sponsor a featured speaker
- Largest logo placement on Annual Meeting materials*
- "Diamond Sponsor" designation for exhibit booth and attendee badges

Additional Sponsorship Opportunities:

Annual Meeting Exhibit Booth - \$800

- Two-day registration and continuing education for one representative. (Exhibit Booth is open on day one of the Annual Meeting)
- Opportunity to connect directly with attendees and product sampling (permitted at the discretion of the venue)
- Established liaisons may qualify for discounted booth pricing

Annual Meeting Scholarship Sponsor - \$500/\$1000/\$2500

- Sponsor helps fund IAND member attendance to the Annual Meeting
- Recognition on the scholarship webpage, newsletter, social media, annual meeting materials*

Annual Meeting Coffee/Refreshment Sponsor - \$750

- Company logo displayed*
- Recognition at the Annual Meeting, newsletter, social media, and annual meeting materials*

Monthly Newsletter - \$500 (Available 6 times/year)

- Company logo displayed and approved hyperlink*

Website Advertising - \$1,200 (12 months) or \$800 (6 months)

- Company logo displayed on the IAND website*
- Year-round visibility to members and visitors

Virtual Lunch & Learn - \$1,500

- Host a one-hour virtual educational session for IAND members
- Two promotional email blasts to members*
- Registration and event promoted and managed by IAND

Sponsor Guidelines and Responsibilities:

- Marketing materials must be submitted at least 30 days before publication of the event. Dates must be coordinated with IAND 2-3 months in advance.
- Sponsorship opportunities are available on a first-come, first-served basis. Sponsorship benefits are non-transferable. Member contact information is never shared with sponsors.
- Items marked with an asterisk (*) indicate sponsor-provided content (including logos, graphics, articles, emails, and promotional materials) that is subject to IAND review and approval. Word limits may apply. All sponsor communications are distributed by IAND on behalf of sponsors.

Visit our website at EatRightIN.org. For more information please contact **IAND Sponsorship Chair**

iand.sponsorship@gmail.com