

Video, Written, or Combination? A Pilot Study Discovering Which Type of Engagement Undergraduate Students Preferred in an Online Lifecycle Nutrition Course Discussion



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Overview

Objective: To determine the level of collaboration, social presence, and satisfaction with online discussion assignments among students enrolled in a 16-week asynchronous online undergraduate lifecycle nutrition course.

Background: With advances in technology, student-driven learning demands, coupled with the Covid-19 pandemic, higher education institutions are offering asynchronous online course. While highly effective, engagement is challenging. Graded student discussions are often incorporated to facilitate student engagement.

Evaluation Methods: During the first 3-weeks, students completed 1 videoonly and 1 written-only discussion assignment before being equally randomized to a written-only (WO), video-only (VO), or written-video only (WVO) discussion group for the 12-week intervention on nutrition related topics with an initial and response post requirement. Consenting students completed the Collaborative Learning (CL), Social Presence (SP), and Satisfaction (SATIS) questionnaires during week 4 and weeks 13-15. Comparison of means, descriptive statistics, and Pearson X² analysis was conducted (IRB # 2012010996).

Results:

- Participating students of the total 74 students (88% Health Science majors) n=25 pre-study; 8 WO, 8VO, 9 WVO and n=26 post-study; 6 WO, 7 VO, 13 WVO
- No significant differences were observed between or within groups for CL, SP, or SATIS
- CL scores increased the most in the WO compared to the VO group (12.8%-vs-3.3%)
- > SATIS scores increased 2.5% in the WVO and 9.7% in the WO group
- ➤ SATIS scores decreased 12.4% in the VO group
- > SP declined in all groups with the WVO group decreasing the most at 28.6%

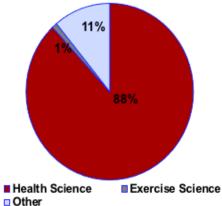
Conclusions:

- While video assignments are a viable option for student engagement, this data suggests a decreased trend in SATIS with VO compared to WO or WVO.
- > Larger studies are need in order to further assess these assignment options.

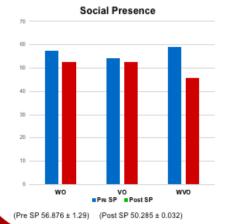
Results

(1) Students enrolled in the undergraduate lifecycle nutrition course and identified major on record.

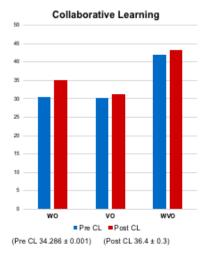
> Declared majors in the undergraduate course



(3) Social Presence among students preand post-study.



(2) Collaborative Learning among students pre- and post-study.



(4) Satisfaction among students preand post study.

