

Academy Policy and Advocacy Presentation

October 21, 2019
6-6:30 p.m. EST

Presented by
Indiana Academy of Nutrition & Dietetics
Public Policy Panel

Speakers:

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Objectives

1. Describe the Academy's current public policy and advocacy initiatives in relationship to the Academy's new strategic plan
 2. Associate the importance of member advocacy to the advancement of the dietetics profession in the areas of health promotion, disease prevention and treatment, and jobs for RDNs
 3. Identify how individual members can create public policy change through advocacy and storytelling with their state and federal legislators
 4. Understand how ANDPAC contributions support and strengthen relationships with policymakers
 5. Participate in grassroots advocacy campaigns by completing action alerts, developing relationships with members of Congress, and donating to ANDPAC.
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Vision: “A world where all people thrive through the transformative power of food and nutrition”

Mission: “Accelerate improvements in global health and well-being through food and nutrition”

Focus Areas:

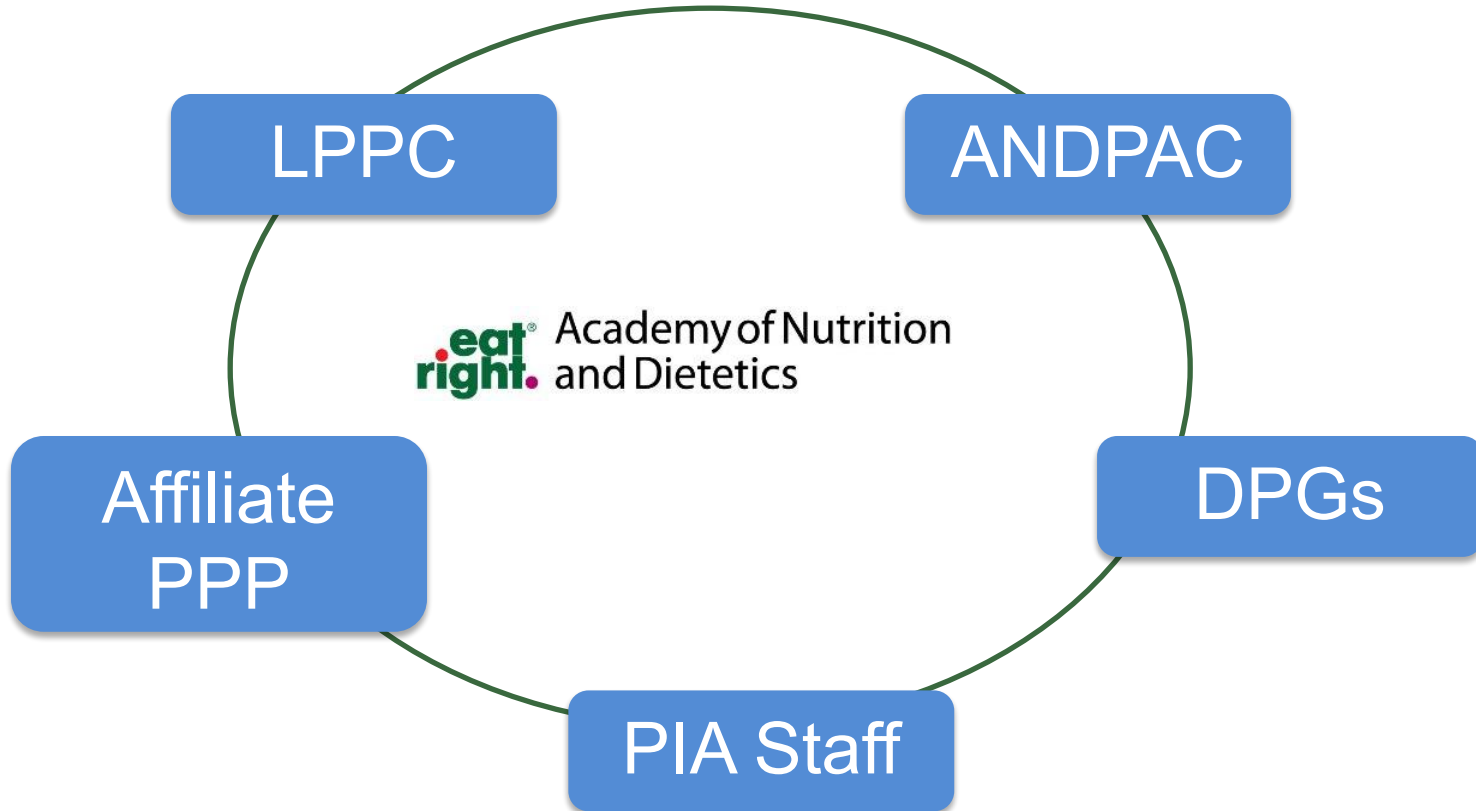
- 1) Prevention and Well-being
- 2) Health Care and Health Systems
- 3) Food and Nutrition Safety and Security

Public Policy Priorities - September 2019

| PREVENTION AND WELL-BEING | HEALTH CARE AND HEALTH SYSTEMS | FOOD AND NUTRITION SAFETY AND SECURITY |
|--|--|--|
| To amend the Congressional Budget Act of 1974 respecting the scoring of preventive health savings. (S.1361/H.R. 2584) | Expanding Access to Diabetes Self-Management Training Act of 2019 (S.814/H.R. 1840) Treat and Reduce Obesity Act of 2019 (S. 595/H.R. 1530) | Farm to School Act of 2019 (S. 2026/H.R. 3562) Food Date Labeling Act (S. 2337/H.R. 3981) School Food Modernization Act (S. 1949/H.R. 3444) WIC Act (S. 2358) |

Chart taken from Academy of Nutrition & Dietetics document.

Policy and Advocacy Framework



Affiliate Grassroots Structure

The Affiliate Public Policy Panel

- Affiliate President (AP)
 - Public Policy Coordinator (PPC)
 - State Policy Representative (SPR)
 - State Regulatory Specialist (SRS)
 - Consumer Protection Coordinator (CPC)
 - Reimbursement Representative (RR)
 - Affiliate Delegate
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Issue Identification

Drivers are Congress, the Press, Special Interest Group such as the Academy, Specific Events, Trends...



Outside Forces

Budget, Media, Public Perception, Congress, Administration, Special Interests – Academy and others

Academy Process

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- **Is this a priority?**
 - **Is it important to Academy members?**
 - **What does the science say?**
 - **Can we make a difference?**
 - **Do we need to act to have our concerns addressed?**
 - **What are the costs of Academy involvement?**

Targeted Policy Priorities

Three Focus Areas:

- 1) Prevention and Well-being
- 2) Health Care and Health Systems
- 3) Food and Nutrition Safety and Security

Successful Public Policies:

- Create jobs
- Improve health of Americans
- Support the economy and workforce



Federal

- Increase access to nutrition services
 - Expand MNT coverage and reimbursement
 - Prevention and treatment of chronic disease
- Strengthen food and nutrition programs; optimize funding
- Demonstrate the link between food and agriculture and the importance of a safe and robust food system

State

- Expand State Advocacy
 - Medicaid, malnutrition and consumer protection
 - Increase access to nutrition services and qualified practitioners
across all settings

Nutrition Policy at Work!

Federal Nutrition Programs are Public Health Programs

Individuals with Disabilities Education Improvement Act (IDEA)

- Early Childhood Intervention

Child Nutrition Reauthorization

- Women, Infant and Children (WIC)
- National School Lunch (NSLP) and Breakfast Programs (NSBP)
- Child and Adult Care Food Program (CACFP)

Farm Bill Reauthorization

- SNAP, SNAP-Education (SNAP-Ed)
- Food Distribution Program on Indian Reservations (FDPIR)

Older Americans Act

- Congregate Dining
- Home delivered meals

Advocating to Policymakers

- Respond to Action Alerts
- Attend events in DC and back home
 - PPW Hill visits
 - Academy Quarterly Advocacy Days
 - In-district events (e.g., town halls, forums)
 - Request ANDPAC funds to attend candidate events
- Become a trusted resource through in-person and online communication
 - e.g., follow up after Hill visit, email staff with new report on your program or alert them to new health-related data
- Use social media effectively



Telling the Story of Our Work

- A good story is **compelling, factual, and significant**
 - should be specific to your policymaker's community and/or district
- **Help policymakers understand the impact of a policy**
 - Identify an individual or family impacted
 - e.g., SNAP-Ed helped this family make healthier choices within a limited budget, which helped mom better manage her diabetes over time
- **Share these stories with your affiliate or DPG policy leaders so they can use them with policymakers**

ANDPAC Makes it Count

ANDPAC Contributions Open The Door & Help Build Relationships

Academy member contributions to ANDPAC support candidates for federal congressional office who align with the Academy's mission, vision, and public policy priorities.

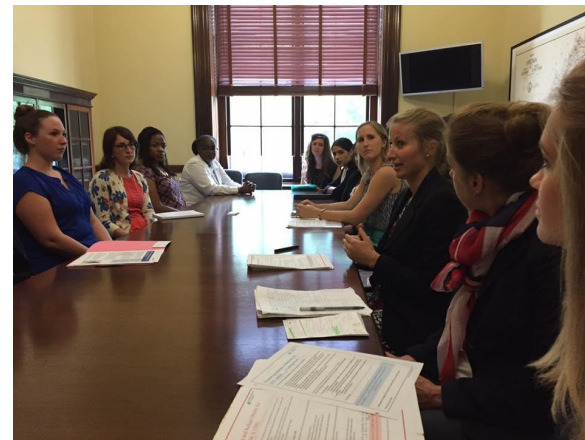
ANDPAC works together with the Academy to open doors to build and strengthen relationships in shaping legislation.

For more information: <https://www.eatrightpro.org/advocacy/political-action-committee/>

ANDPAC Gives Us a Seat at the Table



We need **every** members' support.



Make a Donation

<https://www.eatrightpro.org/advocacy/political-action-committee/donate-to-andpac>

Grassroots Advocacy

Our initiatives are designed to influence policymakers through the mobilization of local support and/or opposition

Such initiatives involve:

1. Learning policy issues
2. Getting to know your elected officials
3. Getting your message out



1. Learning Policy Issues Affecting the Profession

- Read and review each issue of the Academy's *Eat Right Weekly*
- Stay abreast of current issues by visiting the Academy's advocacy webpage:
<https://eatrightpro.org/advocacy>
- Attend policy educational sessions at:
 - Your affiliate association's annual conference, and/or your affiliate Legislative or Advocacy Day;
 - Policy sessions at FNCE; and/or
 - The Academy's Nutrition & Dietetics Advocacy Summit



2. Getting to Know Your Elected Officials

- Identify your elected officials
 - <https://www.eatrightpro.org/advocacy/take-action/action-center>
- Follow your legislators on social media (Facebook, Twitter)
- Attend their Town Hall Meetings and other networking opportunities



3. Getting Your Message Out

- Respond to Action Alerts sent to you via emails by the Academy, your affiliate association, and/or your DPG
 - Take Action! <https://www.eatrightpro.org/advocacy/take-action/action-center>
- Participate with your affiliate's Public Policy Team in visiting legislators on Capital Hill and/or at their district offices
- Offer your input on regulatory comments to Affiliate or DPG
- Contribute to ANDPAC: <https://www.eatrightpro.org/advocacy/political-action-committee/donate-to-andpac>

Public Policy Announcements



- **2019-2020 Public Policy Webinar Series**

- Next webinar: Monday, November 18, 6-6:30 p.m.
 - An Overview of the Legislative Process
- Free for IAND members!
- Worth 0.5 CPEU per webinar.
- Webinars will be recorded and are approved for CPEU credit.

- **Day at the Statehouse - February 27, 2020**

Thank You!

If you have questions, please contact:

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