

# **Academy of Nutrition and Dietetics**

## **2018 Update**

**Donna S. Martin, EdS, RDN, LD, SNS, FAND**  
**President, Academy of Nutrition and Dietetics**

# Today's Objectives

- **Activities and developments at the Academy**
- **Membership: Our best investment**
- **Challenges**
- **Resources**
- **Your stories**



**\*\*\* Watch This Space for Links! \*\*\***

# Our New Strategic Plan

**Collective best thinking**  
**A compelling vision**  
**Food and nutrition leaders on a**  
**global scale**



**A world where all people thrive through the transformative power of food and nutrition**



## Accelerate improvements in global health and well-being through food and nutrition



# Strategic Plan Focus Areas

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- **Prevention and Well-being**
- **Health Care and Health Systems**
- **Food and Nutrition Safety and Security**

## Academy's Member Engagement Zone

To advance our new shared vision -- a world where all people thrive through the transformative power of food and nutrition -- The Academy of Nutrition and Dietetics and the Academy Foundation are exploring ways to build a global talent pool. In our strategic planning conversations our members indicated a strong interest in more professional, educational and volunteer opportunities. The purpose of this survey is to further define priorities and help focus our efforts.

\* 1. Are you interested in pursuing global fellowship opportunities?

Yes

No

Next

# Focus on Malnutrition

- **MQii: Developed with Avalere, with support from Abbott**
- **With ASPEN, letter to payers: Don't use low BMI as the only diagnostic criteria**
- **National Blueprint: Achieving Quality Malnutrition Care for Older Adults**





# Focus on Malnutrition

- **Engaging 120 hospitals to validate Malnutrition Clinical Characteristics tool**
- **Providing valuable insights on RDN staffing**
- **Improving patient care and outcomes**
- **Expanding Medicare Part B coverage for MNT for malnutrition**



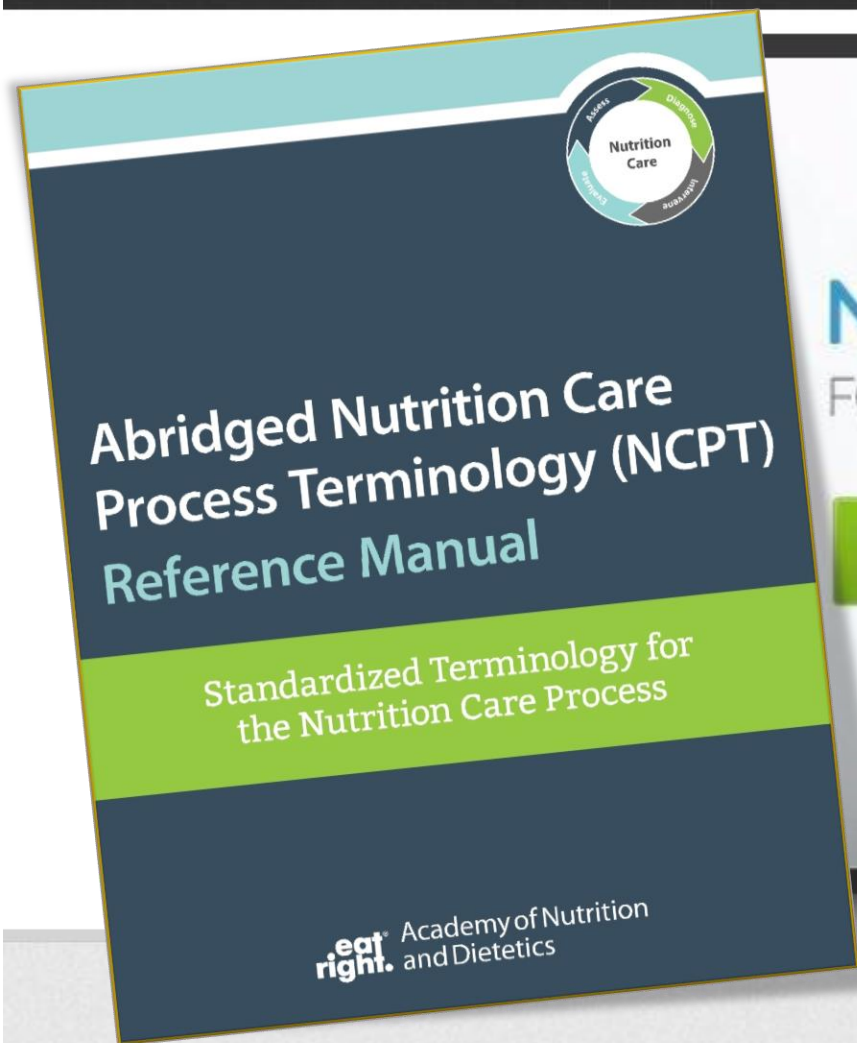
# NFPE Hands-On Training Workshop



# School Foodservice Equipment

## Modernization

- **Visited school cafeterias in Fargo, N.D.; Erie, Pa.; San Luis Obispo, Calif.; Burke County, Ga.; Glendale Heights, Ill.; and Syracuse, N.Y., and met with school staff regarding outdated equipment**
- **Held Congressional briefing in Washington D.C., to address need for improving school nutrition program equipment and infrastructure**
- **Requested reauthorization and full funding of school food modernization equipment**

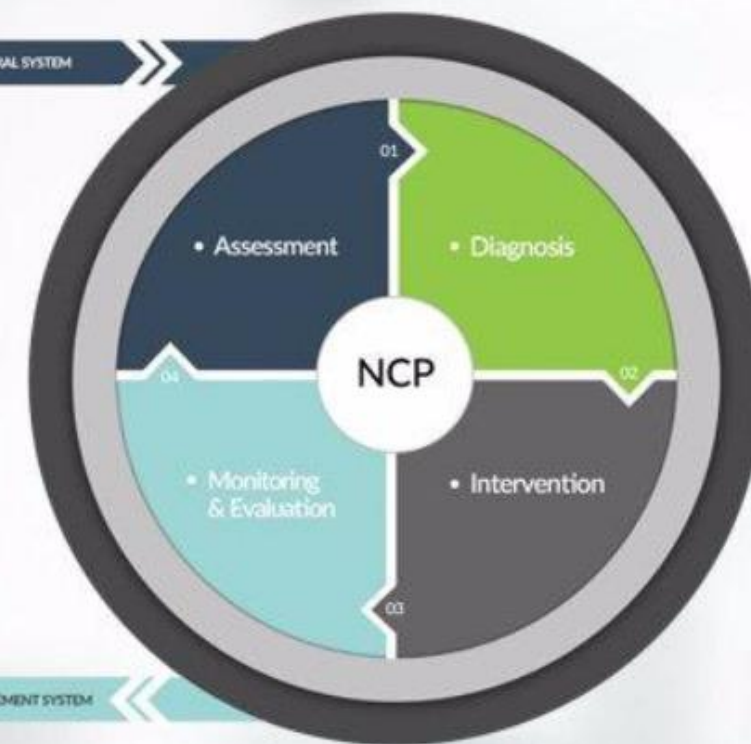


# Nutrition Care Process

FOR NUTRITION AND DIETETICS PROFESSIONALS

Terminology and Definitions

SCREENING & REFERRAL SYSTEM



## About eNCPT

The **eNCPT** is a comprehensive guide for implementing the Nutrition Care Process using a standardized language:

- ✔ Nutrition Assessment (terminology for specific data used in assessment and re-assessment)

## Subscribe today!

Familiarize Yourself With The Correct Terminology

[Click Here to Sign Up Now](#)



## Take a Closer Look at Your Academy Membership Savings:

### Membership Savings and Value

- ✓ **\$2,430 Value** 54 or more free CPEUs available annually in the *Journal of the Academy of Nutrition and Dietetics*
- ✓ **\$250 Value** Evidence Analysis Library® access
- ✓ **\$400 Value** Subscription to the *Journal*
- ✓ **\$395 Savings** FNCE® registration\*
- ✓ **\$250 Value** *Compensation & Benefits Survey of the Dietetics Profession*
- ✓ **\$249 Value** Find an Expert listing
- ✓ **\$167 Savings** *Nutrition Care Manual*® subscription\*\*
- ✓ **And much more!**

### Dues vs. Value

Active Member Dues: **\$234**

Total Savings and Value:

**Over \$3,000**

### Access to Exclusive Benefits

- ✓ **30+ practice and interest groups** to enhance your knowledge and establish relationships with fellow professionals
- ✓ **Up to a 30% discount** on Academy publications
- ✓ **Subscriptions** to *Food & Nutrition Magazine*® and *Nutrition and Dietetics SmartBrief*

\*Savings based on full-week member vs. non-member, early-bird registration as of FNCE 2017

\*\*Savings based on new member vs. non-member subscription for one year

**Take Advantage**  
of All This and More!

Join now at

[www.eatrightPRO.org/join](http://www.eatrightPRO.org/join).

**For more information on the value of your Academy membership,**  
or to join online, visit [www.eatrightPRO.org/membervalue](http://www.eatrightPRO.org/membervalue).

# 59 Academy Career-Enhancing Benefits

## CONTINUING EDUCATION OPPORTUNITIES

- Distance learning — over 90 CPE online
- Over 60 free CPEU through the *Journal* and *Food & Nutrition Magazine*®

## PRACTICE, SCIENCE AND QUALITY

- Code of Ethics — guide for appropriate ethical practice
- Position papers that synthesize current research

## POLICY, INITIATIVES AND ADVOCACY

- Supports pro-nutrition candidates for federal office
- Advocates for better nutrition policies and represents your interests in legislative and regulatory issues

## PUBLICATIONS, SUBSCRIPTIONS, RESOURCES

- Created and peer-reviewed by specialty experts, the *Nutrition Care Manual*® contains information and resources for over 200 conditions
- Client educational materials including brochures, handouts and workbooks

For more information on all Academy member benefits, or to join online, visit [www.eatrightPRO.org/memberbenefits](http://www.eatrightPRO.org/memberbenefits).

## CAREER RESOURCES

- Discounts on professional liability insurance
- Free downloads of the *Compensation & Benefits Survey of the Dietetics Profession*

## HONORS AND AWARDS

- Academy Foundation scholarships and research grants to support those entering the profession and those conducting research in emerging areas

## NETWORK — PEER CONNECTIONS

- Find others in your specialty through dietetic practice group (DPG) memberships and locally through your state affiliate
- Academy listservs and social media provide updates in your favorite format

## ADDITIONAL MEMBER BENEFITS

- Highlight your practice to consumers and businesses through the online referral service, Find an Expert
- As a member, vote in elections to select officers for the Academy, ACEND and CDR

**Active Member dues: \$0.75/day — much less than you probably spend on coffee!**



# Talk to Your Employer About

# Paying Your Academy Dues

Help your employer see the value in paying your Academy dues by building a compelling case. But do your homework first and consider the following:

How can Academy member benefits make you a more valuable employee?

Mention any benefits that can improve your job performance and the quality of your workplace:



I won't have to spend work time searching for food, nutrition and health news. I have the best information delivered to me in *Eat Right Weekly, Food & Nutrition Magazine*® and the *Journal of the Academy of Nutrition and Dietetics*.



I have access to the best scientific and evidence-based nutrition information 24 hours a day through the Academy's online **Evidence Analysis Library**®.



Academy membership can grow our business. People seeking nutrition advice can easily find us on the Academy's online referral network, **Find an Expert**.



I can attend the annual **Food & Nutrition Conference & Expo™ (FNCE®)** at a great discount, gaining connections, valuable knowledge and tons of CPE opportunities.



I can purchase **products and publications** at a member discount.



I can earn required **continuing professional education (CPE)** for free from online webinars and quizzes without ever leaving the office.



I can get fast, accurate answers to tough research questions from staff RDNs in the **Academy's Nutrition Information Services**. I'll spend a lot less time hunting information down on my own.

- Dietetics Resources +
- Quality Management +
- Career Development -
  - Promotional Resources
  - EatRight Careers
  - Career Toolbox
  - Salary Calculator
  - Marketing Center
  - Mentoring, Networking and Volunteering
- Continuing Professional Education +
- Position and Practice Papers +
- Code of Ethics +

## Career Toolbox

Gearing up for a job search can seem like daunting work. That is why we've collected some helpful resources to get you started down the right path toward a positive experience.

### Student and Volunteer Resources

- [Individualized Supervised Practice Pathways \(ISPPs\)](#)  
ACEND-accredited dietetics programs offered to increase supervised practice capacity
- [Volunteer Opportunities](#)
- [Student Exam Prep \(StEP\)](#)  
Online resource for those studying to take the registration exam

### Career Resources

- [Access to the Salary Calculator](#)
- [Academy Member Compensation](#)  
Answering the question: *What is the Academy doing for salaries?*
- [Job Postings in the Food and Nutrition industry](#)
- [Find an Expert Referral Service](#)
- [Mentoring and Career Guidance Opportunities](#)
- [Resume Templates](#)
- [Dietetics Career Development Guide](#)
- [Online Professional Image Tip Sheet](#)

### Journal Career Supplements and Articles

- [Career Advancement: Tips for Success](#)  
A collection of *Journal* article reprints — Vol. 107:4
- [Marketing Yourself: Enhance Your Profile and Advance Your Career](#)

# The Power of Together

- Leadership is a group effort
- Collaborations and mentoring
- Strength in numbers is real





# Forum for Leadership Development

## House of Delegates

- Positions and educates members
- Embraces our values
- Develops progressive culture
- Reflects our diversity
- 106 delegates, most elected by members
- 6 HOD representatives on Academy's Board



# Academy Encourages President...

“See an RDN”

The screenshot shows the website interface for eat right PRO. At the top left is the logo and name 'eat right PRO Academy of Nutrition and Dietetics'. To the right are navigation links for 'Media', 'EatRight Careers', and 'News Center', along with a search bar. A green navigation bar contains links for 'Advocacy', 'Leadership', 'Payment', 'Practice', and 'Research', and a red 'Member Benefits >' button. On the left side, there are social media icons for Facebook, Twitter, and Pinterest, and a 'News Center' section with a list of categories: 'In Practice', 'Member Updates', 'Nutrition Trends', and 'On the Pulse of Public Policy', each with a red plus icon. The main content area features the article title 'Open Letter from Academy President to President Trump' with a date of 'January 23, 2018'. The letter is addressed to 'The President, The White House, 1600 Pennsylvania Avenue, N.W., Washington, DC 20500'. The text of the letter begins with 'Dear Mr. President:' and continues with 'In reporting on the results of your recent medical exam, Dr. Ronny Jackson noted that he planned to consult a nutritionist as part of your ongoing health care plan. As the 2017-2018 President of the Academy of Nutrition and Dietetics, the world's largest organization of food and nutrition...'

# March Is National Nutrition Month



**GO FURTHER**  
*with* **FOOD**

NATIONAL NUTRITION MONTH® 2018

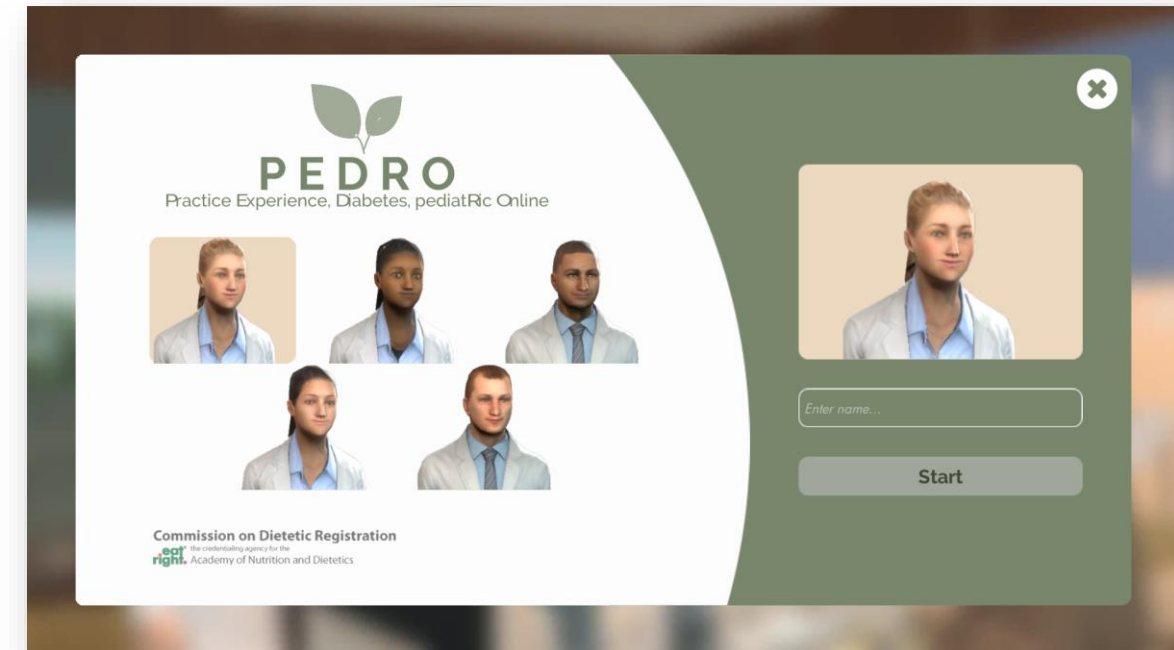


**Registered Dietitian Nutritionist Day:  
March 14**



# PEDRO: Online Simulation Prototype Academy of Nutrition and Dietetics

- **Practice, Experience, Diabetes, pediatric, Online**
- **First pilot in a series of online education simulation programs for practitioners and interns**
- **3-D hospital and conversation simulator**
- **Complete steps of Nutrition Care process for inpatient and follow-up outpatient visits**



[www.eatrightfoundation.org/get-involved/simulation](http://www.eatrightfoundation.org/get-involved/simulation)

## Nutrition Services Delivery and Payment Action Plan Annual Evaluation Report Fall 2016

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### Background

Academy members across practice settings are impacted directly or indirectly by the delivery of and payment for nutrition services. While we typically think of this issue in the context of clinical practice and direct providers of services, the fact is that members in a variety of practice settings touch the topic. Massive changes are underway in health care delivery and payment systems that have implications for MNT, nutrition services, the business of dietetics across practice settings and the profession of dietetics.

The House of Delegates (HOD) conducted a dialogue on Nutrition Services Delivery and Payment on October 18-19, 2013. The purpose of the dialogue session was for delegates and meeting participants to:

1. Identify relevant stakeholders and their needs.
2. Comprehend the impact that current and evolving health care delivery and payment models will have on **ALL** areas of practice.
3. Give examples of successful integration into evolving delivery and payment models.
4. Communicate the need for nutrition and dietetics practitioners to be an essential part of evolving health care delivery and payment models.
5. Promote information to members and stakeholders and encourage members to utilize Academy resources.
6. Empower members to lead efforts and seize opportunities to provide cost-effective nutrition services to optimize the public's health.

*To obtain the full background, visit [www.eatrightpro.org/resource/leadership/house-of-delegates/mega-issues-and-backgrounders/archived-mega-issue-backgrounders](http://www.eatrightpro.org/resource/leadership/house-of-delegates/mega-issues-and-backgrounders/archived-mega-issue-backgrounders) >  
**Nutrition Services Delivery and Payment: The Business of Every Academy Member (Fall 2013)***

As a result of this dialogue session, the House of Delegates requested the Nutrition Services Payment Committee (NSPC) (formerly the Coding and Coverage Committee) and the Legislative and Public Policy Committee (LPPC) collaborate to create a Nutrition Services Delivery and Payment Action Plan (see HOD Fall Meeting 2013 Motion #1). The joint NSPC/LPPC Task Force based their development of this Action Plan on the following guiding principles and assumptions:

# Your Foundation



**Scholarships**

**Research Grants**

**Public Education**

**Awards**

**Over the last three years, donors have helped provide \$3.575 million in scholarships, awards, fellowships and research grants to 1,700 students and Academy members**

[www.eatrightfoundation.org](http://www.eatrightfoundation.org)

## Resources you can use:

- **Kids Eat Right and Future of Food Toolkits, Infographics, and Webinars**
- **Guide for Effective Nutrition Interventions and Education (GENIE)**
- **Healthy Food Bank Hub**
- **RD Parent Empowerment Program**
- **Developing and Assessing Nutrition Education Handouts (DANEH)**
- ***Coming soon:***
  - ✓ **Practice Experience, Diabetes, pediatRic Online (PEDRO)**
  - ✓ **Hunger Free Communities Facilitation Guide and Tools**

# Exceptional Fellows



**Jenica Abram, MPH, RDN**  
*Funded by ConAgra Foods  
Foundation*



**Lauren Au, PhD, RD**  
*Funded by Academy Foundation  
Ostenso Fund*



**Sandra Carpenter, MS, RDN**  
*Funded by Commission on Dietetic  
Registration*



**Lindsey Field, MS, RDN**  
*Funded by Abbott Nutrition*



**Lee Unangst, MS, RDN**  
*Funded by General Mills  
Foundation*



**Stephen Alajajian, RDN**  
*Funded by Academy Foundation  
Research Endowment*



**Leigh A. Gantner, PhD, RD**  
*Funded by Academy Foundation  
Ostenso Fund*



**Janice Giddens, MS, RDN**  
*Funded by Academy Foundation  
Research Endowment*



**Elizabeth Yakes Jimenez, PhD, RDN**  
*Funded by General Mills Foundation*



**Chris Vogliano, MS, RDN**  
*Funded by Academy Foundation  
Research Endowment*



**Alice Figueroa, MPH, RDN**  
*Funded by Wimpfheimer-Guggenheim  
Fund for International Exchange in  
Nutrition, Dietetics and Management*

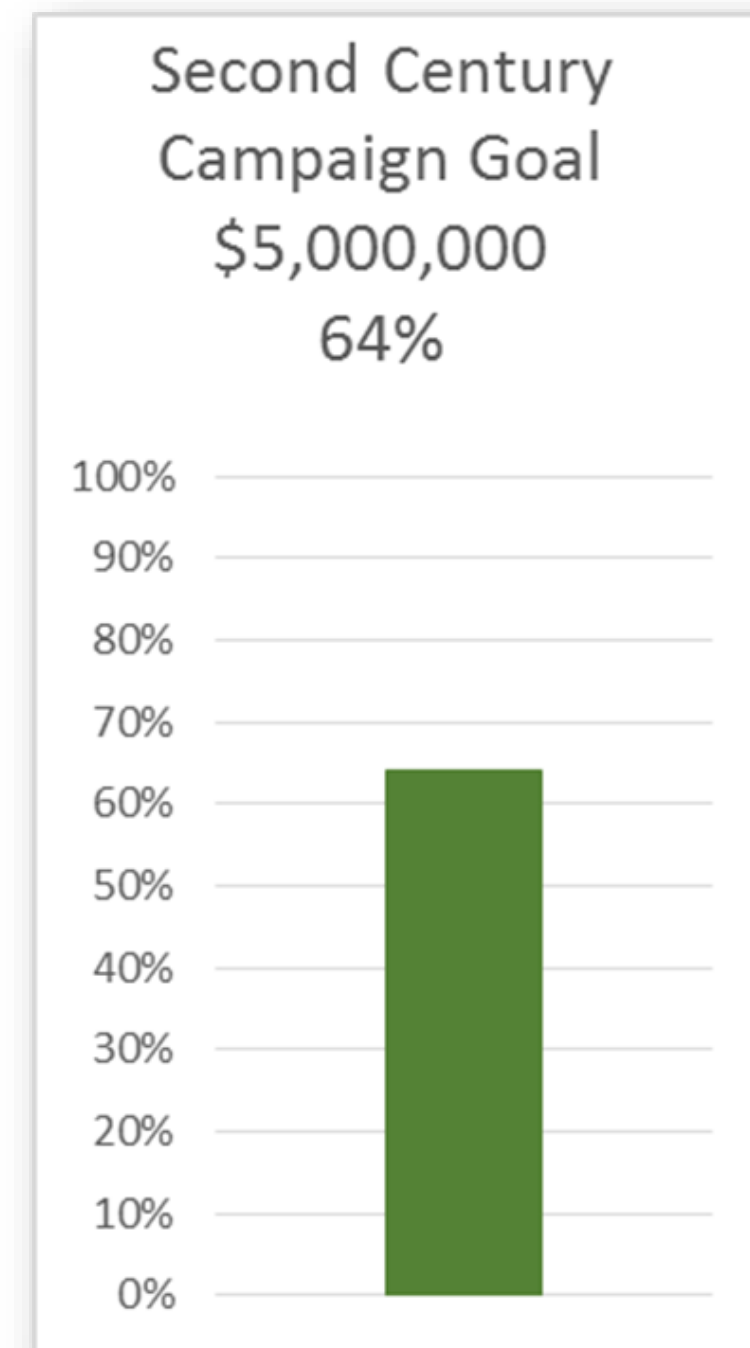


# \$5 Million Goal

- **Efforts will fund programs and initiatives that concentrate on:**
  - **Prevention and Well-being**
  - **Health Care and Health Systems**
  - **Food and Nutrition Security**

**\$3.1 million+ raised to date**

**Thank you!**



# Achieving Our Policy Priorities

## Advocacy Focus Areas

- **Prevention and well-being**
- **Health care and health systems**
- **Food and nutrition safety and security**



## Successful Public Policies

- **Create jobs**
- **Improve health of Americans**
- **Nutrition in health reform**
- **Investment in the future through federal and state nutrition programs**

## Clinical Setting

- **Nutrition services**
- **Increase access to care and coverage**
- **Telehealth**
- **Prioritize preventive care, protect Prevention Fund**

## Community Setting

- **School meals and food security (SNAP, WIC)**
- **Farm Bill reauthorization**
- **Nutrition education**

# Licensure Protects the Public

The screenshot shows the website header with the logo and navigation links. Below the header is a green navigation bar with menu items. The main content area features a news article with a title, a list of categories on the left, and the article text.

**eat right**® PRO Academy of Nutrition and Dietetics

Media | EatRight Careers | News Center

Search

Advocacy | Leadership | Payment | Practice | Research

Member Benefits >

## News Center

- In Practice +
- Member Updates +
- Nutrition Trends +
- On the Pulse of Public Policy +

### Academy Responds to Wall Street Journal Op-Ed About Giving Dietary Advice

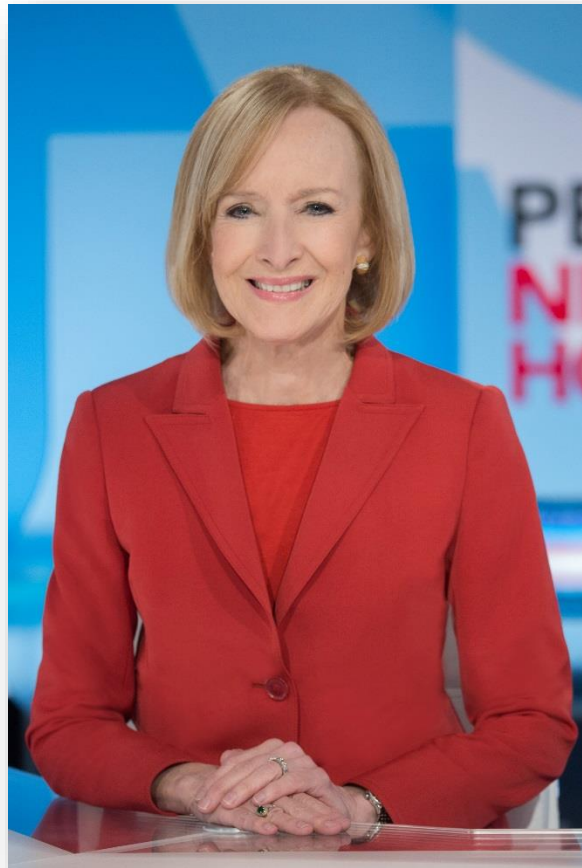
I am writing in regard to the op-ed in the February 1 Wall Street Journal headlined “Do you need a college degree to give diet advice?” In answering the question posed in the headline, the authors ignore important distinctions between giving general dietary advice and providing potentially lifesaving services that require significant levels of education and training.

There is an enormous difference between offering people routine suggestions for eating better and providing safe, effective counseling and treatment – for example, to clients and hospital patients who have life-threatening conditions such as cardiovascular disease, diabetes and kidney disorders.

**Public Policy Workshop 2018  
will take place immediately after FNCE®  
October 23-24 in Washington, D.C.**

- **Advocate for health and profession**
- **Become the voice of nutrition that Congress trusts**
- **Interactive, educational experience**
- **Potential opportunities to obtain internship competencies**

# Great Speakers, CPE and More



**Judy Woodruff**



**Simon T. Bailey**

## **FNCE<sup>®</sup> 2018**

**Food & Nutrition Conference & Expo<sup>™</sup>**

*Washington, D.C. | October 20-23*

- **Attendees receive complimentary access to session recordings**
- **Eligible for CPE credit for 3 years**
- **By listening, earn 20 –30 CPE hours in addition to hours earned at FNCE<sup>®</sup>**

# Socially Engaged, Responsible

- **Avoid misinformation**
- **Go beyond the headlines**
- **Be the credible source**

## Join Us on Social Media

### For Academy Members and Professionals:

- Facebook: [eatrightPRO](#)
- Twitter: [@eatrightPRO](#)
- FNCE Twitter: [@eatrightFNCE](#)
- LinkedIn: [Academy of Nutrition and Dietetics](#)
- YouTube: [EatRightPROtv](#)

### For Consumers:

- Facebook: [EatRightNutrition](#)
- Twitter: [@eatright](#)
- Google+: [Eatright](#)
- YouTube: [EatRightTV](#)

### Kids Eat Right:

- Facebook: [Kids Eat Right](#)
- Twitter: [@KidsEatRight](#)
- LinkedIn: [Kids Eat Right](#)
- Google+: [Kids Eat Right](#)
- YouTube: [KidsEatRight](#)
- Pinterest: [Kids Eat Right](#)

### Food & Nutrition Magazine:

- Facebook: [FoodNutriMag](#)
- Twitter: [@foodnutrimag](#)
- Google+: [FoodNutriMag](#)
- Pinterest: [FoodNutriMag](#)
- Instagram: [foodnutrimag](#)



# Professional Civility

New media communications — from engagement with consumers on social media platforms to discussions among fellow practitioners on private listservs and forums — provide an unprecedented ability to share information and perspectives. These are exciting opportunities for nutrition and dietetics practitioners, but with them come challenges, including reconciling **social media best practices**, principles of the **code of ethics** and professional courtesies and conduct.

To help foster camaraderie among our professional community and encourage constructive engagement among peers, *Food & Nutrition Magazine*® — published by the world's largest organization of food and nutrition professionals, the Academy of Nutrition and Dietetics — has developed a voluntary Pledge of Professional Civility, guiding principles and related resources:

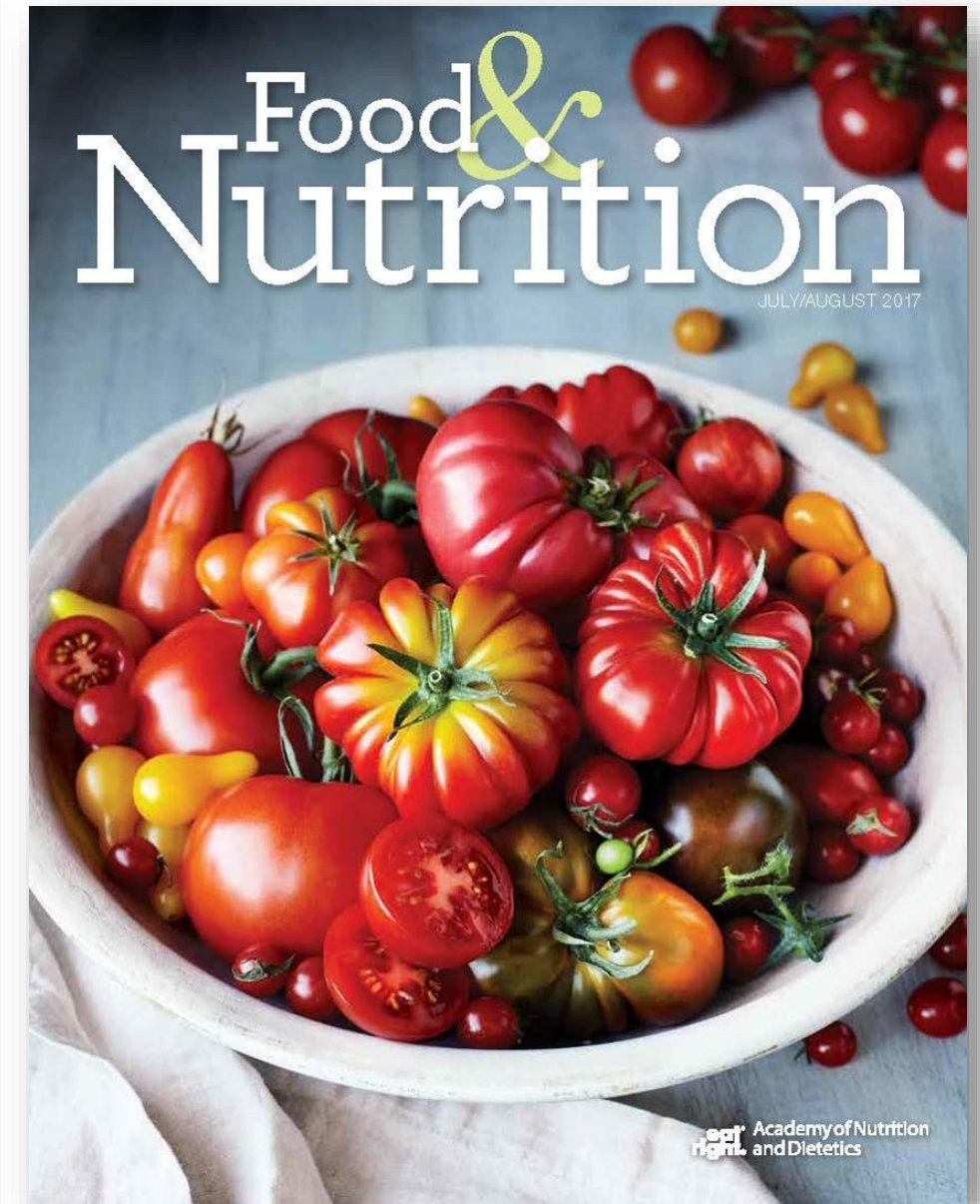
## The Pledge of Professional Civility

- I pledge to demonstrate respect to my colleagues and all others.
- I pledge to support constructive dialogue and positive engagement.



**#PROcivility**

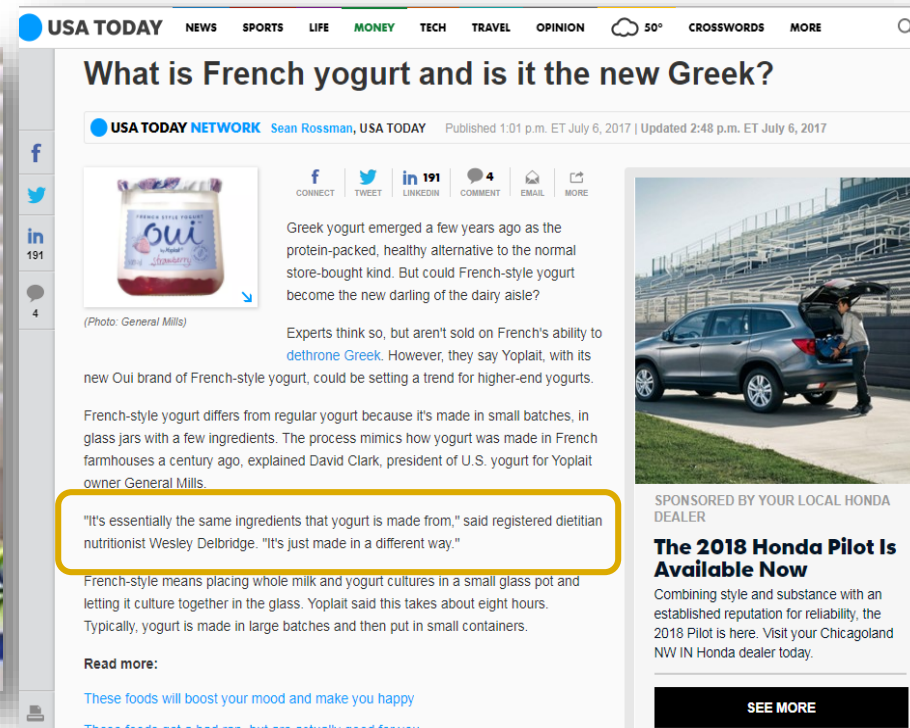
FoodandNutrition.org/**ProfessionalCivility**





# Telling the World Your Story

**Thousands of interviews each year: print, broadcast, electronic**



**Add your voice!**

**Promote and brand yourself through the media**

**Download "Working with the Media" free member handbook**

# "To the Editor..."





The screenshot shows the eat right PRO website. The top navigation bar includes 'Media', 'EatRight Careers', and 'News Center'. A search bar is located below the navigation. A green secondary navigation bar contains 'Advocacy', 'Leadership', 'Payment', 'Practice', 'Research', and a red 'Member Updates' button. The main content area features a 'Practice' sidebar with links to 'Dietetics Resources', 'Quality Management', 'Career Development', 'Continuing Professional Education', 'Position and Practice Papers', and 'Code of Ethics'. The main article is titled 'Tips on Writing Articles and Letters to the Editors' and includes sub-sections for 'Writing a Letter to the Editor' and 'Op-ed Article'.

The screenshot shows a Los Angeles Times article. The top navigation bar includes 'TOPICS' and 'SEARCH'. The article title is 'To the editor: Taubes' and Teicholz's fixation with discrediting evidence-based healthful dietary patterns such as the DASH (Dietary Approaches to Stop Hypertension) and Mediterranean diets is misguided. These dietary patterns have been shown to protect against heart disease, diabetes and many cancers, including those of the colon, prostate, stomach and liver.' The article text discusses the impact of total fat intake on nutrient needs and cholesterol levels. A quote from Geeta Sikand, Irvine, states: 'Thus, increasing fat intake excessively will make it hard to meet the recommended nutrient targets for health, well-being and disease prevention.' Below the text is an illustration of a person's face with a keyboard for a mouth. The author's bio identifies her as a registered dietitian and director of nutrition at the UC Irvine Preventive Cardiology Program.

## News That Matters to You ...

***The leading digital media publisher of targeted business news and information by industry***

January 11, 2018

Connect with the Academy    

## Nutrition and Dietetics SmartBrief

 Academy of Nutrition and Dietetics

News for food, nutrition and health professionals

[SIGN UP - FORWARD](#)

### HEALTHY START

School of Medicine & Health Sciences  
THE GEORGE WASHINGTON UNIVERSITY

#### [Study: Diet is important for people with genetic risk of obesity](#)

A healthy diet reduces obesity risks and promotes weight loss in general, and especially for people with a genetic predisposition to obesity, a study in The BMJ found. The analysis showed people with the greatest adherence to the DASH or the Alternate Healthy Eating Index 2010 diets over two decades saw decreases in body weight and BMI, but the strongest effect was among those with the highest genetic risk of obesity.

[HealthDay News](#) (1/10)



#### [Learn In Demand Skills in Health Care](#)

GW's clinical research, health care quality and regulatory affairs programs prepare you to become a leader, able to meet the evolving nature of health care.

# An Exciting Time...

...to be an  
Academy  
Member!



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